

# What is Startup Nation Olympiad 2025

## Information for Participants

A National Platform to Reconnect, Compete & Scale

### Who Can Participate?

Student, Faculty and Alumni of any government recognized school, college or university with a **startup idea or early-stage startup**, product prototype, or validated business model.

No age limit. No sector restriction. You may register **independently through the website**.

### Why Should Student, Faculty or Alumni Participate?

The Olympiad is **World's largest competition focusing on early stage startup and startup ideas from Asia, Africa, Middle-East, Australia and Europe**. As a participant, you:

- Validate your idea within the global community
- Get financial and business support for development of minimum viable product
- Investment commitments up to ₹2 Cr from a global investor network.
- Connect with key facilitating institutions as a flagbearer of innovation
- Avail mentorship support from experienced founders
- Showcase your venture on an international platform alongside 2,500+ top teams
- Network with investors, mentors, policy makers and media

### Targeted Domains

Agriculture, Finance, AI or Software as a Service (SAAS), Consumer Goods or FMCG, Education, Healthcare, Defense and Space, Climate Tech, Social Impact, Other

## Participation Track – At a Glance

Feature	Description
Entry Process	Independent online registration on the website
Training	Avail free training in basics of entrepreneurship and startup ecosystem.
Submission	Submit a business pitch and a project video of 3–5 mins
Promotion and Validation	Promote the pitch video in public domain to collect votes.
Selection	Top 500 voted teams from each domain will be evaluated on innovation, feasibility, execution, scalability
Incubation Phase	Top 250 teams from each domain will receive domain specific incubation support from the top 100 incubation centers.
Showcase	Each team will be given a sponsored booth for at the International Grand Finale. Judged based on a point bases system.
Investment	Top 25 teams from each domain will be declared winners and will pitch to compete for up to ₹2 Cr in investments
<b>Additional Benefits</b>	
Visibility	Pitch before global leaders, media, and investors
Export Facilitation	Ventures with export readiness get international market access
Founder Circle	Get lifetime access to the Alumni Startup Network of Startup Nation India

## Evaluation Criteria

Participating Teams:

- Student-led teams: 1,00,000
- Faculty-led teams: 10,000
- Alumni-led teams: 10,000

Stages	Selected Teams	Selection Criteria	Reasoning
<b>Stage 1</b>	Student: 2,000 Faculty: 1,000 Alumni: 2,000	Pitch video voting on social media	Ideas and early-stage teams are often subjected to individual bias. The vote-based filter evaluates two criteria: validation of problem/solution and ability of founder to sell his/her vision
<b>Stage 2</b>	Student: 1,000 Faculty: 500 Alumni: 1000	Internal Evaluation	After validation of idea, the team will be judged on the innovation, market, feasibility, execution and scalability of the solution by domain specific mentors and internal jury
<b>Stage 3</b>	Student: 200 Faculty: 100 Alumni: 200	Booth Evaluation	A jury of domain experts including the incubation centers will evaluate the marketing capabilities of the team and its progress in idea/product validation over the 5 months of competition. Perseverance and ability evaluate market needs, pivoting of solution will be focused
<b>Stage 4</b>	Student: 100 Faculty: 50 Alumni: 100	Point Evaluation during the competition	<p>Basic Certificate Course: 10 points            Advanced Certificate Course: 10 points            Pitch &amp; Project Video: 10 points            Social Media Engagement: 30 points            Event-Day Judging: 40 points            Total: 100 points</p> <p><b>Top 25 startups from each domain with the highest points will be declared winners</b></p> <p><b>Startups per domain: Student: 10, Faculty: 5, Alumni: 10</b></p>

## 📍 Key Dates to Remember

Phase	Timeline
Registration & LMS Access	June–August 2025
Pitch Submission	August–September 2025
Finale & Showcase	<b>December 2025</b>

## What's in It for Founders?

### International Recognition:

- Present your venture to World (Dec 2025)
- Be featured in post-event press, government dashboards & alumni awards

### Strategic Funding & CSR support:

- Eligible for **fellowship** & follow-on financial and business support
- Tailored CSR & VC matchmaking sessions

### Industry Integration:

- Build meaningful partnerships with corporates, incubators & policy bodies
- Fast-track your startup's **product-market fit, IP support & scaling**

## Need Help? Want to Register?

- For assistance email: [contact@startupnationindia.com](mailto:contact@startupnationindia.com)
- To register visit website: [www.startupnationindia.com](http://www.startupnationindia.com)
- Registration & details: Use the registration portal on the website.